



Playbill Rates

Lake City Playhouse serves the entire Inland Northwest. With eight productions per season, nearly 25,000 patrons will take note of your advertisement and support from September to June. Theatre patrons are active consumers that are supportive of local community and businesses. We appreciate your support!

Business Name: _____

Business Representative: _____

Representative Signature: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Circle the ad size you wish to place for the duration of the season. Playbill is preprinted prior to beginning of the year...



\$225

Qtr Pg
2.5”w x 3.75”h



\$350

Half Pg
4.75”w x 3.75”h



\$625

Full Pg
4.75”w x 7.75”h

Deadline: All ads are due via digital format no later than August 15th.
Ads can be emailed to tech@lakecityplayhouse.org

Specifications: Grayscale only / 300 dpi / EPS or PDF

1320 E. Garden Avenue, Coeur d’Alene, ID 83814 / 208-667-1323 / info@lakecityplayhouse.org